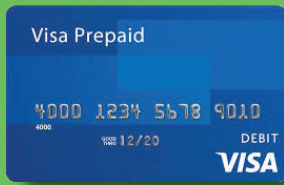


THE *Life* OF AN IDAHO® POTATO CONTEST



Test your knowledge by taking the quiz at PotatoLife.IdahoPotato.com. Learn some fun facts about Idaho® Potatoes, plus be entered to win some great prizes! There will be a random drawing each month for:



\$500 Visa gift card
1 each month



Cuisinart knife set
10 each month



Bluetooth speaker
10 each month



Spuddy Buddy
10 each month

**The sooner you play the game,
the more prizes you're eligible to win!**

- Go to PotatoLife.IdahoPotato.com
- Create an account and log in to play the game.
- Contest period is from June 1 to August 31, 2017.
- One entry per person.



- Take the quiz in June and be eligible for each month's drawings. The longer you wait, the less chances you'll have to win.
- Monthly drawings will be held on the first day of the following month and winners will be notified.
- Eligibility open to all inside and outside sales force as well as all Potato Category Managers or Potato Buyers.



IDAHOPOTATO.COM